The Report

Loop back to Why:

Why are we here?
To agree on this.

Who + What Who and What are we going to be talking about?

These are our players. These are the things in play.

Do we agree on our route?

Where

Where are they located? Where are they going? They are here and they overlap like this. This is where they will end up.

When

When do they interact?
The sequence of events is like this.
This is when things happen.

How

How does it

occur? This is how each impacts the other. This is the cause and effect.

Almost there...

how far we've

Do we see how

much we've

learned.

come.

We're just about

there. Let's take a look back over

How Much

What are the numbers? We have this many players. We have this many things. We have this much money.

The Explanation



The lay of the land

Where are we now, where are we going, and what's between here and there?

Do we agree on our destination?



Our 1st step

Our roadmap

Here is the route we'll take to get to our destination.

Every journey begins with a step, and this is our first.

Are we all still together?



Our next steps...

Here's the next step...and the next, and so on...

Do we know what we've done and where we are?

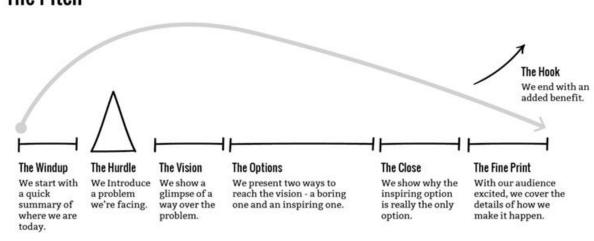


We've arrived!

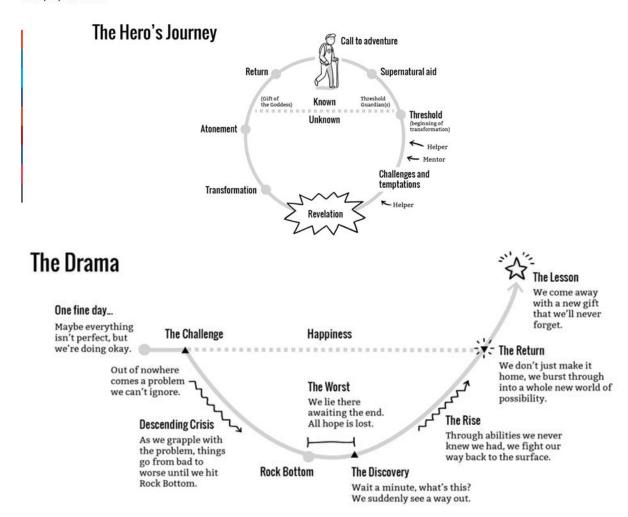
We made it! We now have some new knowledge or ability.

Can we repeat it on our own?

The Pitch



You can be present in the story, but only as that ally or helper. What Campbell prods us to remember is that it's always the audience who play the hero.



Sparkline

