

Key Advice

Wildcard Assignment

This assignment introduces an unexpected twist to the creative process. Each team receives a sealed envelope containing one wildcard prompt. The group must adapt their installation based on the instruction inside, no swaps allowed.

Prepare one envelope per team in advance. Each envelope contains one of the following six prompts:

1. Minimalism

Which objects form the core of your story? Tell your story using a maximum of five objects.

- What happens to the story when you strip it down?
- Can you simplify without losing meaning?

On your flip-over sheet, document how this change influences the story. Then, take photos of your revised installation.

2. Maximalism

What happens when you tell your story with more? Each team member adds one object from the shared table to the installation.

- How much can you add before the meaning gets lost?
- Do these additions shift the focus or message?

On your flip-over sheet, document how this change influences the story. Then, take photos of your revised installation.

3. Dream sequence

Imagine your installation is part of a dream. Transform it into something surreal, exaggerated or otherworldly.

How does this dream-like version change the installation?

On your flip-over sheet, document how this change influences the story. Then, take photos of your revised installation.



4. Opposites

Flip the story. What is the opposite of the message or emotion you're expressing now?

- Rework the installation to reflect this reversal, e.g. calm becomes chaotic, stillness becomes motion.
- What changes in the narrative?

On your flip-over sheet, document how this change influences the story. Then, take photos of your revised installation.

5. Human invasion

Add a human element to your installation. This can be an actual person or something that represents a human (a photo, clothing item, symbol, etc.).

- How does this shift the story?
- Does the focus or meaning change?

On your flip-over sheet, document how this change influences the story. Then, take photos of your revised installation.

6. Shift in perspective

Play with scale. Imagine your installation is either miniature or enormous.

- Rearrange objects accordingly: move them closer or further from the camera, create depth, let some fall outside the frame.
- How does scale influence the message?

On your flip-over sheet, document how this change influences the story. Then, take photos of your revised installation.