



## Assessment

### Peer assessment

Assess your peer on the following five elements of storytelling:

1. Engagement: Does the pitch/video capture and hold the audience's attention?

*What aspects of the pitch/video made it successful in that area?*

*What parts could be improved to make it more effective in that area?*

2. Convincingness: Does the presentation make a clear and compelling case for the topic or idea being presented?

*What aspects of the pitch/video made it successful in that area?*



*What parts could be improved to make it more effective in that area?*

3. Truthfulness: Are the claims and statements backed up by evidence or credible sources?

*What aspects of the pitch/video made it successful in that area?*

*What parts could be improved to make it more effective in that area?*

4. Honesty: Does the pitch feel sincere and avoid hype or exaggeration?

*What aspects of the pitch/video made it successful in that area?*



*What parts could be improved to make it more effective in that area?*

5. Inspiration: Does the pitch inspire action or change?

*What aspects of the pitch/video made it successful in that area?*

*What parts could be improved to make it more effective in that area?*